

## JOHN R. LUND

*Shareholder*

### BIOGRAPHY

Mr. Lund focuses his practice on challenging litigation and trial work throughout the West. With a 30 year jury trial record that is both extensive and successful, he has earned his place as a go-to attorney for clients with high-stakes cases. In 2011, Mr. Lund obtained one of the largest jury verdicts ever awarded in Utah, over \$54 million in lost profit damages for his client's resort development rights. In 2014, he represented the landlord of the Park City ski terrain in successfully terminating the lease of the prior operator, which led to Vail Resort's combination of Park City and Canyons into the largest single ski area in the country.

Mr. Lund uses all the tools of the litigation process to efficiently achieve the best outcome at the best time for his client – whether that is a settlement or a full-blown trial. Mr. Lund also provides trial consulting, including mock trials, focus groups, theme development and presentation techniques, to help other lawyers as well as clients prepare for and navigate the real-life experience and risk of trial by jury.

Mr. Lund is recognized by Chambers USA as one of Utah's leading lawyers for commercial litigation. He is also named as one of the Best Lawyers in America for Products Liability Litigation. Chambers USA writes: "John Lund's recent trial successes have served to bolster his already healthy reputation in the local market. He is experienced at dealing with the most complex of commercial disputes."

He was recently inducted as a Fellow of the International Academy of Trial Lawyers and is honored to have been so recognized by his peers.

Mr. Lund also served as president of the Utah Bar and chairs the Supreme Court's Advisory Committee on Evidence.

### ACCOMPLISHMENTS

#### Academic

University of Utah (J.D., 1984)

National Moot Court Team



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### PRACTICE AREAS

Litigation, Trials & Appeals  
Business & Commercial Litigation  
Product Liability Litigation  
Real Estate Litigation

### LICENSED/ADMITTED

Utah  
Wyoming  
Colorado

University of Colorado (B.A., 1981)

*magna cum laude*

#### **Professional**

Recognized in Chambers USA, Americas Leading Lawyers for Business, Commercial Litigation

Recognized by Mountain States Super Lawyers since 2007, Top 10 list in 2019 and 2020

Recognized by Best Lawyers – US News and World Report since 2008

Named *Best Lawyers in America* 2017 and 2019 "Lawyer of the Year," for Product Liability Litigation, Salt Lake City

2013 Lawyer of the Year for Product Liability Defense

AV® Preeminent™ Rating (5.0) Martindale Hubbell

Utah Legal Elite 2008 - 2014, 2020

## **ASSOCIATIONS**

#### **Professional**

Fellow, International Academy of Trial Lawyers

Past President, Utah State Bar

Advocate, American Board of Trial Advocates

Fellow, American Bar Foundation

Chair, Advisory Committee on Evidence, Utah Supreme Court

Past President, Salt Lake County Bar Association

## **PRESENTATIONS**

"Meth and a Death," ABOTA Trial Academy – Panel Presentations on Direct and Cross Examination and Closing Argument (Feb. 2015)

"Evidence in a Digital World," Utah Judicial Conference (Sept. 2013)

"How to Talk to a Jury and Connect – Effective Use of Voice," Utah State Bar (July 2011)

## **PUBLICATIONS**

"President's Message: Predictions for 2018," Utah Bar Journal, Volume 31 No. 1 (Jan/Feb 2018)

## **REPRESENTATIVE MATTERS**

Successfully represented the landlord of the Park City ski terrain in terminating the lease of PCMR, bringing about Vail's arrival in Utah at both Park City and Canyons.

Obtained \$54 million jury verdict for ski resort company against land owner who obstructed development rights.

Obtained a defense jury verdict for a product manufacturer in a double fatality carbon monoxide poisoning cases.

Obtained a defense jury verdict for a product manufacturer in a catastrophic wheel-off case.